Cisco Smart Business Communications System IP Phone Portfolio

For
Small
Business

CISCO

Rich voice conversations, stylish appearance, and support for business applications.

The Cisco® Smart Business Communications System (SBCS) is an all-in-one networking and communications solution that enables you to more effectively connect your employees to suppliers and customers. To complement SBCS, Cisco offers our customers an extensive portfolio of phones. We recognize that you need options to make sure that you have the right phone for the right workspace, employee, or job. In certain situations aesthetics are important, whereas in other situations durability, size, the number of buttons, or features are more important. No matter what your business needs are, Cisco has a phone that will meet those needs while making your employees' jobs easier.

A broad portfolio of Cisco IP phones is available with SBCS: the Cisco Unified IP Phone 6900 and 7900 Series, and the Cisco SPA Series IP Phone.

These lines of phones offer:

· Ease of use features
· Modern styling
· Access to business applications on the phone's screen

The Cisco 6900 Series phones provides users with:

· Sleek form factor
· Affordable models with investment protection
· Desktop video telephony integration

The Cisco 7900 Series phones provides users with:

· Larger screen display
· Desktop video telephony integration
· A computer-based soft-phone
· Wi-Fi portable handset

The Cisco SPA Series IP Phones deliver:

· Affordability
· Reliability
· Expansion module support across all models
· Smaller form factor
· Wi-Fi connected desk top phone*
· Bluetooth*

*Applies to SPA525G2 only.

What is an IP Phone?

IP phones are just like the phones that you are using today except for one basic difference, which significantly affects your operating cost and how you collaborate and communicate with each other, customers, and suppliers. You can plug your phone into the same network jack that your computer is currently plugged into. Your computer then plugs into an extra port on the back of the phone, which consolidates your voice and data networks together.

Cisco SPA Series IP Phone Overview

*Cisco SPA525G2 phone featured

Message waiting indicator

High-resolution screen for phone driven application

USB Port

Handset

Independent Line Keys (assign any extension to any one key)

Microphone and speaker

Menu Navigation knob

- Speed Dial for Voicemail
- Menu/Settings button
- Mute button
- Headset button
- Speakerphone button

Call Hold button

Volume button

The consolidation of your voice and data network offers you the following important advantages:

- You can move an IP phone to any data wall jack in the network and it maintains its profile, speed dials, and user settings
- Consolidation reduces the cost to integrate the phone and applications running on your computer allowing you to click to dial from Microsoft Outlook, receive incoming call notifications on your computer, and tightly integrate with customer relationship management (CRM) software
- Your computer can become your phone when you are working from home or on the road
- Consolidation reduces your cost to add new users by minimizing the need for multiple cable drops or the requirement for a phone technician onsite

The Cisco Unified IP Phones 6900 and 7900 Series

Both large and small companies around the world trust the Cisco 6900 and 7900 Series Phones. Designed to meet your current and future business needs, these phones are ideal for businesses that need video telephony, a computer-based soft-phone, or Wi-Fi handheld devices.

> *We call our Cisco 7921 the 'bat phone' because **anytime you need someone you can immediately reach them** and resolve your issue. In the past we'd have to get up and physically track people down which took a lot of time. Now I can **reach anyone anytime** I need them.*

Adrian Biesecker
Owner BBC Biochemical

Cisco Unified IP Phone 6901, 6911
- 0-button
- 6901: no display, 6911: paper label
- Full-duplex speakerphone on 6911

Cisco Unified IP Phone 6921
- 2-button
- Graphical monochrome display with white backlight
- Full-duplex speakerphone

Cisco Unified IP Phone 6941
- 4-button
- Graphical monochrome display with white backlight
- Full-duplex speakerphone

Cisco Unified IP Phone 6961
- 12-button
- Graphical monochrome display with white backlight
- Full-duplex speakerphone

Cisco Unified IP Phone 7970 Series
- 8-button
- High-resolution color display
- Full-duplex speakerphone
- Support for two expansion modules

Cisco Unified IP Phone 7960 Series
- 6-button
- High-resolution black and white display
- Full-duplex speakerphone
- Support for expansion modules

Cisco Unified IP Phone 7940 Series
- 2-button
- High-resolution black and white display
- Full-duplex speakerphone

Cisco Unified IP Phone 7931 Series
- 24-button
- Full-duplex speakerphone
- Graphical monochrome display with white backlight
- Paper label for button names

Cisco Unified IP Phone Expansion Modules
- 16-button side car
- Connect up to two side cars for thirty-two buttons
- Compatible with Cisco Unified IP Phone 7960 and 7970 Series phones
- Digital name displays

Cisco Unified IP Phone 7911
- 0-button phone
- Listen only speakerphone

Cisco Unified IP Conference Station
- Support for a third-party lapel microphone
- Room coverage with the optional external microphone kit
  - 30 feet by 40 feet on Cisco 7937
  - 20 feet by 30 feet on Cisco 7936

Cisco Unified Video Advantage
- USB attached video camera
- Phone and computer video camera act as one device
- Mute video and audio at same time
- Privacy shade
- Supported Phones: Cisco 7940, Cisco 7960, Cisco 7970, and Cisco IP Communicator

Cisco Unified Wireless IP Phones
- Bluetooth 2.0 supported on Cisco 7925 IP Phone
- Wi-Fi certified and standards-based 802.11a, b, and g
- High-resolution color screen
- Battery life
  - 200 hours of standby time or 15.5 hours talk time on Cisco 7921

Cisco SPA Series IP Phones

The Cisco SPA Series IP Phones are specifically designed for small businesses and are supported on all of the Cisco small business phone systems. The Cisco SPA Series is a portfolio of affordably priced, reliable, stylish, easy-to-use phones for small businesses that need a smaller-size, Wi-Fi connected desk top phone, and Bluetooth.

Common Features (Most Models)

· HD Voice for excellent voice clarity and enhanced speaker quality
· Full-duplex speakerphone, headset, message waiting indicator, and dynamic soft keys for phone functions
· 4-way navigation key
· Dedicated buttons for mute, headset, speakerphone, volume, hold, menu settings and voicemail access
· Integrated Ethernet switch port

Cisco SPA501G
8-Line IP Phone

· 8-Line
· Paper label

Cisco SPA502G
1-Line IP Phone

·1-Line
· Monochrome backlit display

Cisco SPA504G
4-Line IP Phone

· 4-Line
· Monochrome backlit display

Cisco SPA508G
8-Line IP Phone

· 8-Line
· Monochrome backlit display

Cisco SPA509G
12-Line IP Phone with Programmable Keys

· 12-Line
· Monochrome backlit display
· Paper label

Cisco SPA525G2
5-Line IP Phone

· 5-Line
· Color backlit display
· Bluetooth
· Wi-Fi
· MP3 and picture player
· VPN and Mobile Link

Cisco SPA500S
Expansion Module

· 32 programmable multicolored LED buttons
· Illuminated line status monitoring
· Call transfer
· DSS/Speed Dial

Cisco SPA301
1-Line IP Phone

· 1-Line
· No PoE (power adapter included)

Cisco SPA303
3-Line IP Phone

· 3-Line
· Monochrome display
· No PoE (power adapter included)

To learn more about how the Cisco Smart Business Communications System can help your business, **visit www.cisco.com/go/sbcs** or contact your local Cisco partner.

	Cisco Unified IP Phones 6900 Series	Cisco Unified IP Phones 7900 Series	Cisco SPA 500 Series IP Phones	Cisco SPA 301 IP Phone	Cisco SPA 303 IP Phone
Display					Monochrome
LCD	○	●	○	⊘	⊘
Color	⊘	○	525G2 only	⊘	⊘
Touchscreen	⊘	○	⊘	⊘	⊘
Programmable Line Keys	○	○	●	1	3
Audio					
Full Duplex Speakerphone	○	○	●	⊘	●
Headset Port	○	●	●	⊘	●
Wideband Audio (HD Voice)	○	●	●	● (Basic)	● (Basic)
Directories					
Missed, Placed, Received	●	●	●	⊘	●
Company and Personal	●	●	●	⊘	●
Expansion Module	⊘	○	○	⊘	⊘
Cisco Unified Video Advantage	○	●	⊘	⊘	⊘
Power Over Ethernet	●	●	●	⊘	⊘
Bluetooth	⊘	○	525G2 only	⊘	⊘
Wireless (Wi-Fi)	⊘	○	525G2 only	⊘	⊘
Form Factor	○	○	Desktop	Wall Mount	Desktop
Investment Protection					
Cisco Phone Systems	CUCM, CUCMBE, CUCME, UC500 Series	CUCM, CUCMBE, CUCME, UC500 Series	UC500 Series, SPA9000 Series, Service Provider Hosted Solutions, and OpenSource SIP	UC500 Series, SPA9000 Series, Service Provider Hosted Solutions, and OpenSource SIP	UC500 Series, SPA9000 Series, Service Provider Hosted Solutions, and OpenSource SIP
3rd Party Phone Systems	⊘	⊘			

*Actual capacity may vary according to system configuration
+Some of these features require a display

⊘–Not supported ○–Optional ●–Included